

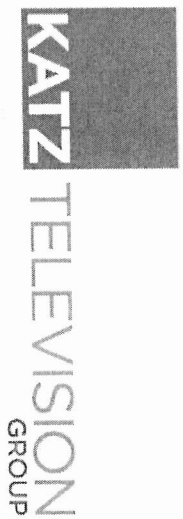
125 West 55th St
New York, NY 10019

Contract # 25180000 **Changes as of:** 10/3/2016 at 12:50 PM **Version:** Highlighting Revision 3
CPE: 163/173/4862 **Flight:** 11/1/16 - 11/8/16 **Station:** WWSB **Total \$:** \$25,225.00
Agency: WATERFRONT STRATEGIE **Advertiser:** Senate Majority PAC **Market:** Sarasota-Manatee - SRA **Total Spots:** 32
3050 K ST NW #100 **Product:** Senate Majority PAC **Office:** WASHINGTON **Total CPP:** \$0.00
Washington, DC 20007 **Agency Order #:** 5072661 **Buyer:** Thompson, Katie **Primary Demo:** Adults 35+
Salesperson: BRADLEY PHILIPPS **Assistant:** 202-955-5342 **Con Type:** POLITICAL/VOTE **Traffic #:** 61289
Separation:

Comments: revised line 17

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1	11/8	Total Spots	Total \$	CPP	GRP
17	Th 9p-10p		Notorious	\$1,500.00	0	30	1	0	1	\$1,500.00	\$0.00	0.0
TOTALS: 32 0 32 \$25,225.00 \$0.00 0.0												

Changes: Program from Scandal/ABC to Notorious



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New York, NY 10019

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Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Sarasota-Manatee - SRA	
3050 K ST NW #100 Washington, DC 20007	Product: Senate Majority PAC	Office: WASHINGTON	Total CPE: \$0.00
	Agency Order #: 5072661	Primary Demo: Adults 35+	Total GRP:
	Buyer: Thompson, Katie	Con Type: POLITICAL/NOTE	Traffic #: 61289
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS	Separation:
	202-955-5342	202-955-5342	

Special Instructions

Date/Time	Added by	Comment
10/03/16 12:50 PM	BRADLEY PHILIPPS	revised line 17
10/03/16 12:48 PM	Ronda Drago	LN 17 PRG IS NOTORIOUS PLS REV PRG
08/28/16 10:29 AM	BRADLEY PHILIPPS	revised line 13
08/25/16 2:50 PM	Ronda Drago	LINE 11 NA OFFER 1X 11/7 7P-8P ABC 7 NEWS @ \$800
07/25/16 12:27 PM	BRADLEY PHILIPPS	Separation: 30
07/25/16 11:42 AM	Ronda Drago	LINE 13 11/7 PRG IS CONVICTION PLS REV PRG
05/24/16 10:28 AM	BRADLEY PHILIPPS	Separation: 30

Market Budget: \$840,833
WWSB Share: 3%
Comment:
Unknown: 97%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	32	\$25,225.00
Total	100%	32	\$25,225.00

Monthly Summary		
Month	Spots	Dollars
2016-Nov	32	\$25,225.00
Total	32	\$25,225.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/3/16 12:50 PM	BRADLEY PHILIPPS	Revised			\$0
Makegood 3	10/3/16 12:48 PM	Ronda Drago	Sent To Rep			\$0
Revision	8/28/16 10:29 AM	BRADLEY PHILIPPS	Confirmed		1	\$0
Makegood 2	8/25/16 2:50 PM	Ronda Drago	Sent To Rep			\$0
Revision	7/25/16 12:27 PM	BRADLEY PHILIPPS	Confirmed			\$0
Makegood 1	7/25/16 11:42 AM	Ronda Drago	Confirmed			\$0
Queued for Electronic Contracting	6/1/16 8:28 AM					\$0
New	5/24/16 10:28 AM	BRADLEY PHILIPPS	Confirmed	33		\$25,225.00

Comment

Changes: Comments from revised line 11 to revised line 17. 1 buyline added or modified.

Changes: Total GIMPs to 0.

Changes: Competitive Market Budget from \$341,667 to \$840,833. Total Spots from 33 to 32. Comments from revised line 13 to revised line 11. 1 buyline added or modified.

Changes: Comments from Separation: 30 to revised line 13. Product from Issue to Senate Majority PAC, Demo Meta to [R16]. User Entered \$ from \$0.00 to \$25,225.00. 1 buyline added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.